

TECHNOLOGY CEO COUNCIL

October 27, 2008

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Applied Materials, Inc.

Steve Appleton
Micron Technology, Inc.

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Motorola, Inc.

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Hewlett-Packard
Company

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Intel Corporation

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IBM Corporation

Joseph Tucci
EMC Corporation

Bruce P. Mehlman
Executive Director

The Honorable Kevin J. Martin
Chairman
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

The Honorable Jonathan S. Adelstein
Commissioner
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

The Honorable Robert M. McDowell
Commissioner
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

The Honorable Michael J. Copps
Commissioner
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

The Honorable Deborah Taylor Tate
Commissioner
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Re: ET Docket No. 04-186, Unlicensed Operation in the TV Broadcast Bands;
ET Docket No. 02-380, Additional Spectrum for Unlicensed Devices Below 900
MHz and in the 3 GHz Band

Dear Chairman Martin and Commissioners Adelstein, Copps, McDowell and Tate:

The Technology CEO Council (TCC) applauds the Commission's multi-year efforts in the "TV White Spaces" proceeding to expand broadband deployment, adoption and investment by enabling more efficient use of our national spectrum resources. **We urge you to adopt final rules in this proceeding without further delay.**

Authorizing unlicensed use of the TV White Spaces spectrum will boost America's high technology sector and stimulate the investment, entrepreneurship and innovation needed to accelerate deployment of broadband. Broadband is critical to near-term economic growth and long-term national competitiveness. From upgrading K-12 education to ensuring a skilled 21st century workforce, from lowering health care costs to improving energy efficiency, robust broadband networks are essential to solving many of our nation's greatest challenges. American citizens and students will benefit from connecting to the longer range, wireless services that become possible via "white space" spectrum, and we all stand to gain from increasing market-based competition among service providers and infrastructure builders.

In 2006 TCC highlighted the substantial economic and social benefits that unlicensed wireless broadband services such as WiFi have provided to homes, schools and businesses nationwide. At that time TCC released a report, *Freeing Our Unused Spectrum: Toward a 21st Century Telecom Policy*, which we shared with leading policy makers in Congress and the Commission and which remains available at <http://www.techceocouncil.org/documents/TCC-radiospectrumfinal3.pdf>. We noted then

and still maintain that the explosive growth in broadband often requires timely, balanced, and forward-thinking Commission action to remove barriers to growth. We are at precisely such a moment, and the Commission has the chance to advance our nation's competitiveness through immediate adoption of the final rules.

We respectfully urge the Commission in the TV White Spaces proceeding to seize the moment, increasing investment, promoting competition and expanding economic opportunity. More than four years of exhaustive technical work on this proceeding has confirmed the lack of interference or other reasons to delay further. It is time to act.

Thank you for your consideration of our views.

Sincerely,

Bruce P. Mehlman
Executive Director
Technology CEO Council